

EUIPO VIRTUAL SCHOOL PROGRAMME

What is the EUIPO Virtual School Visit programme?

- The Virtual School Visit (VSV) programme is pertinent to the strategic EUIPO priority impact area “Awareness and Education” and is an exciting learning experience for young people.
- The Office invites school classes to sign up for an interesting, fun and interactive virtual learning journey, available in the five working languages of the Office (EN, ES, FR, DE, IT), about the European Union, the importance of Intellectual Property to the society and the EUIPO main activities.
- The programme is structured into three parts and uses gamification and tailored materials to make the learning process more fun and beneficial for students, typically aged 12-18 years old.
- The content of the visit aims to help young learners understand the importance of Intellectual Property and the opportunities the European Union provides, preparing them for their future careers and broadening their horizons.

Adaption of the VSV Programme to European Hours

- In 2024, the VSV programme and related content were revamped to cater specifically to Year 5 students in the primary cycle, aged 10-11. **This updated version is aimed to be integrated into the European Schools’ curriculum, delivered as part of European Hours, which are conducted in students’ second language.**
- This initiative expands the reach of the EUIPO, making its content available to the 37 official and accredited European Schools, while providing material to schools in demand for content.

Pilot Sessions

- The VSV team conducted its first pilot session in January 2025 with the students from the European School of Alicante. After receiving highly positive feedback from the participating teachers and achieving an overall satisfaction rate of 4.33/5, the team continued to refine and subtly adjust the content and format of the pilot version, incorporating the valuable suggestions and recommendations from the European Schools.
- Subsequently, the team delivered a second pilot edition in February 2025 to another group of students from the European School of Alicante, including the relevant changes. The second pilot reached the overall satisfaction rate of 5/5.
- Following the second pilot session, the team has finalised the product and is now ready to offer it amongst the European Schools.

Final Product

- The final product now comprises of a 1-hour session delivered in one single morning:
 - o 15 minutes for the welcoming and an EU overview
 - o 45 minutes for IP content and interactive games

- As the European hours typically last 1 hour and 30 minutes, the school can adapt to a 1-hour format and use the remaining 30 minutes for feedback, Q&A's and follow-up activities.

Please visit our [website](#) and fill out the [registration form](#) if your school would be interested in taking part in the VSV programme, or contact us at academyvisits@euipo.europa.eu for more information!

